

EventDV's

WE SHOOT, WE STORE!

A Guide to Video Recording and Storage
Solutions

Attention
Video Recording and Storage
Solution Providers!



Videographers' Directory

VIDEOGRAPHERS' DIRECTORY:

Video Recording and Storage Solutions and Decks

EventDV and EventDV.net are publishing a directory and guide, We Shoot, We Store! Video Recording and Storage Solutions, in the May 2010 issue of EventDV magazine and on our websites, EventDV.net and EventDVLive.com, for a full year. We invite all vendors of DDRs/DVRs, Flash Devices, Decks, High-Speed/High-Capacity/Portable/Rackmount Hard Drives, and RAID systems, to advertise your products in this important resource guide. The Directory will also be promoted in our weekly newsletter, EventDV Spotlight, throughout the year.

HERE IS WHAT YOU GET:

- Your choice of display advertising or listing within the print version of the directory
- Twelve months of online exposure in the online directory on EventDV.net and EventDVLive.com
- Electronic distribution directly from EventDV.net
- The ability to change your online listings, offerings, or links as often as you would like
- Year-long marketing of the directory by EventDV in print, online, and in every newsletter
- Online reporting includes page views and click-throughs and onsite registration for special offers

There are many different ways you can participate that fit every budget, from display advertising to basic listings, to keep your name out there and top-of-mind.

Directory Display Rates

UNITS	RATES
1 page	\$2,100
1/2-page	\$1,200
1/3-vertical/Square	\$900

ATTENTION DISPLAY ADVERTISERS!

Full-page advertisers will receive a Premium Listing (no charge), and fractional page advertisers will receive

Advertising Contact

ASSOCIATE PUBLISHER
EVENTDV MAGAZINE

John Nuzzi

757.259.1480

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Directory Listings Rates

Basic Listing	\$199	Premium Listing	\$999
<ul style="list-style-type: none"> • Bold company name (print) • 50-word description • Contact info, including address, phone, website, and a contact's name & email • Online listing for 12 months 		<ul style="list-style-type: none"> • Bold company name • Print listing—up to four product descriptions, with graphics, and 50-word listings • Contact info, including address, phone, website, and a contact's name & email • Ad page reference burst • Premium logo and background tint in print directory. • Featured position for your online listing for 12 months, plus links to your site 	
<ul style="list-style-type: none"> • Color logo • Bold company name • 100-word description • Ad page reference burst • Contact info, including address, phone, website, and a contact's name & email • Online listing for 12 months, plus three links to your site 	\$499		

SmartSound Software, Inc.
8550 Balboa Blvd.
Suite 180
Northridge, CA 91325

CONTACT:
(818) 920-9122
Fax: (818) 920-9152

SmartSound Software, Inc. is the maker of the SmartSound family of music technology and content products. These unique, patented products are designed to help the visual creator unlock the true impact, emotion and reach of their visuals through the power of music customized to fit their specific project.

Sample Basic Listing
—1/8 page (3.5 x 2.187 in.)

SmartSound Software, Inc.
8550 Balboa Blvd., Suite 180
Northridge, CA 91325

CONTACT:
(818) 920-9122
Fax: (818) 920-9152

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bringing a new level of music options and flexibility to visual creators of all skill levels. Besides being available in over 30 countries throughout the world, it is also one of the most widely licensed audio technologies in the video industry with licenses to Adobe, Avid, Corel, Pinnacle, Sonic Solutions, Cyberlink and others.

Sample Enhanced Listing—
1/3 page
(7 x 3 in.)

SmartSound Software, Inc.
8550 Balboa Blvd., Suite 180
Northridge, CA 91325

CONTACT:
(818) 920-9122
Fax: (818) 920-9152

COMPANY SUMMARY
SmartSound Software, Inc. is the maker of the SmartSound family of music technology and content products. These unique, patented products are designed to help the visual creator unlock the true impact, emotion and reach of their visuals through the power of music customized to fit to their specific project. The company's products make this result easy and affordable, bringing a new level of music options and flexibility to

visual creators of all skill levels. The company was founded in 1995 with a modest venture capital investment and offices located in Northridge, CA. It first released its SmartSound® branded products in June of 1996. Since then SmartSound has become established as the world's most creative music solution for visual media. Besides being available in over 30 countries throughout the world, it is also one of the most widely licensed audio technologies in the

video industry with licenses to Adobe, Avid, Corel, Pinnacle, Sonic Solutions, Cyberlink and others.

MISSION STATEMENT
SmartSound's mission is to decisively dominate creative music solutions for visual media by focusing on remarkable, innovative solutions and high quality music which creates for each customer the best possible user experience, the best results and greatest value in the media creation industry.

Sample Premium Listing

Closing Dates

Date of Issue: May 2010

Material Due: April 6

Space Reservations Due: March 30

Mailed to Subscribers: April 27

Call today and reserve your space!