

EventDV's

FUSION CENTRAL

HD DSLRs and DSLR
Equipment, Lenses,
and Accessories

ATTENTION
DSLR Manufacturers and
DSLR Gear Providers!

event DV

VIDEOGRAPHERS' DIRECTORY: HD DSLRs and DSLR Equipment, Lenses, and Accessories

EventDV and EventDV.net are publishing a directory and guide, Fusion Central: HD DSLRs and DSLR Equipment, Lenses, and Accessories in the July/August 2010 issue of *EventDV* magazine and on our website, EventDV.net, for a full year.

We invite all vendors of HD DSLR cameras and lenses, DSLR support and stabilization equipment, and other gear and accessories for fusion filmmakers to advertise your products in this important resource guide.

The Directory will also be promoted in our weekly enewsletter, *EventDV Spotlight*, throughout the year.

HERE IS WHAT YOU GET:

- Your choice of display advertising or listing within the print version of the directory
- Twelve months of online exposure in the online directory on EventDV.net
- Electronic distribution of the directory directly from EventDV.net
- The ability to change your online listings, offerings, or links as often as you would like
- Year-long marketing of the directory by *EventDV* in print, online, and in every newsletter
- Online reporting includes page views and click-throughs and onsite registration for special offers

There are many different ways you can participate that fit every budget, from display advertising to basic listings, to keep your name out there and top-of-mind.

Directory Display Rates

UNITS	RATES
1 page _____	\$2,100
1/2-page _____	\$1,200
1/3-vertical/Square _____	\$900

ATTENTION DISPLAY ADVERTISERS!

Full-page advertisers will receive a Premium Listing (no charge), and fractional page advertisers will receive an Enhanced Listing (no charge).

Advertising
Contact

ASSOCIATE PUBLISHER
EVENTDV MAGAZINE

John Nuzzi

757.259.1480

email: JNuzzi@EventDV.net

Directory Listings Rates

Basic Listing	\$199	Premium Listing	\$999
<ul style="list-style-type: none"> • Bold company name (print) • 50-word description • Contact info, including address, phone, website, and a contact's name & email • Online listing for 12 months 		<ul style="list-style-type: none"> • Bold company name • Print listing—up to four product descriptions, with graphics, and 50-word listings • Contact info, including address, phone, website, and a contact's name & email • Ad page reference burst • Premium logo and background tint in print directory. • Featured position for your online listing for 12 months, plus links to your site 	
Enhanced Listing	\$499		
<ul style="list-style-type: none"> • Color logo • Bold company name • 100-word description • Ad page reference burst • Contact info, including address, phone, website, and a contact's name & email • Online listing for 12 months, plus three links to your site 			

SmartSound Software, Inc.
8550 Balboa Blvd.
Suite 180
Northridge, CA 91325

CONTACT:
(818) 920-9122
Fax: (818) 920-9152

SmartSound Software, Inc. is the maker of the SmartSound family of music technology and content products. These unique, patented products are designed to help the visual creator unlock the true impact, emotion and reach of their visuals through the power of music customized to fit their specific project.

◀ **Sample Basic Listing**
—1/8 page (3.5 x 2.187 in.)

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bringing a new level of music options and flexibility to visual creators of all skill levels.

Besides being available in over 30 countries throughout the world, it is also one of the most widely licensed audio technologies in the video industry with licenses to Adobe, Avid, Corel, Pinnacle, Sonic Solutions, Cyberlink and others.

◀ **Sample Enhanced Listing**
—1/3 page (7 x 3 in.)



COMPANY SUMMARY
SmartSound Software, Inc. is the maker of the SmartSound family of music technology and content products. These unique, patented products are designed to help the visual creator unlock the true impact, emotion and reach of their visuals through the power of music customized to fit to their specific project. The company's products make this result easy and affordable, bringing a new level of music options and flexibility to

visual creators of all skill levels. The company was founded in 1995 with a modest venture capital investment and offices located in Northridge, CA. It first released its SmartSound® branded products in June of 1996. Since then SmartSound has become established as the world's most creative music solution for visual media. Besides being available in over 30 countries throughout the world, it is also one of the most widely licensed audio technologies in the

video industry with licenses to Adobe, Avid, Corel, Pinnacle, Sonic Solutions, Cyberlink and others.

MISSION STATEMENT
SmartSound's mission is to decisively dominate creative music solutions for visual media by focusing on remarkable, innovative solutions and high-quality music which creates for each customer the best possible user experience, the best results and greatest value in the media creation industry.

◀ **Sample Premium Listing**
—full page (8.5 x 11 in.)

Closing Dates

Date of Issue: July/August 2010

Material Due: 5/28/10

Space Reservations Due: 5/21/10

Mailed to Subscribers: 6/28/10

Call today and reserve your space!