

Display Rates



four-color rates

| | 1X | 3X | 6X | 9X | 12X |
|------------|---------|---------|---------|---------|---------|
| 1 page | \$4,250 | \$4,050 | \$3,790 | \$3,530 | \$3,330 |
| 2/3 | 3,210 | 3,075 | 2,900 | 2,760 | 2,590 |
| 1/2 | 2,690 | 2,580 | 2,470 | 2,350 | 2,240 |
| 1/3 | 2,180 | 2,100 | 2,010 | 1,920 | 1,860 |
| Spread | 8,390 | 7,990 | 7,530 | 6,980 | 6,550 |
| 1/2 Spread | 4,250 | 4,025 | 3,880 | 3,500 | 3,275 |

special positions

| | 1X | 3X | 6X | 9X | 12X |
|---------|---------|---------|---------|---------|---------|
| Page 1 | \$4,680 | \$4,460 | \$4,175 | \$3,890 | \$3,670 |
| Cover 2 | 4,890 | 4,660 | 4,360 | 4,060 | 3,835 |
| Cover 3 | 4,680 | 4,460 | 4,175 | 3,890 | 3,670 |
| Cover 4 | 5,110 | 4,865 | 4,550 | 4,245 | 4,000 |

Guaranteed Position +10%

Mailing Instructions

Submit Advertising Material to:

EventDV magazine

Michael Hardwick, Ad Trafficking Coordinator

143 Old Marilton Pike

Medford, NJ 08055-8750

800.300.9868, Ext. 130

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Fax: 609.654.4309

Email ad files to:

adsubmit@infotoday.com

Please identify all material by name of advertiser and magazine issue.

Advertising Sales

John Nuzzi
ASSOCIATE PUBLISHER

4015 Thorngate Drive
Williamsburg, VA 23188

Phone: 757.259.1480

Fax: 757.259.1481

jnuzzi@eventdv.net

Preferred Positions...

10% additional on space for preferred positions.

