

Editorial Calendar

january-february

In[Focus]

- Lens Attachments for Cinematic Shooters
- Encoding Tips for HD Producers
- ☛ Buyer's Guide: Lights & Lighting Kits

Editorial Close: 11/03/09
 Ad Space Close: 11/18/09
 Ad Materials Due: 11/25/09
 Mail Date: 12/28/09

march

- Live-Switching HD Events
- Challenges of Photo/Video Fusion
- ☛ Buyer's Guide: HD Reference Monitors

Editorial Close: 1/6/10
 Ad Space Close: 1/21/10
 Ad Materials Due: 1/28/10
 Mail Date: 2/26/10

april

NAB 2010

- HD Editing Workflow
- Choosing Camera Stabilizing Gear
- ☛ Buyer's Guide: Camera Lenses & Filters

Editorial Close: 2/2/10
 Ad Space Close: 2/18/10
 Ad Materials Due: 2/25/10
 Mail Date: 3/25/10

may

- Adventures in Stage Event Video
- Acquiring Great Live Audio
- ☛ Buyer's Guide: Video Storage Solutions

Editorial Close: 3/8/10
 Ad Space Close: 3/23/10
 Ad Materials Due: 3/30/10
 Mail Date: 4/27/10

june

- Adventures in Concept Filmmaking
- Ingesting & Editing D-SLR Video
- ☛ Buyer's Guide: HD Displays

Editorial Close: 4/7/10
 Ad Space Close: 4/22/10
 Ad Materials Due: 4/29/10
 Mail Date: 5/27/10

july-august

- Strategies for HD Content Delivery
- Building Your Business With Social Media
- ☛ Buyer's Guide: Tapeless HD Acquisition Media

Editorial Close: 5/6/10
 Ad Space Close: 5/21/10
 Ad Materials Due: 5/28/10
 Mail Date: 6/28/10

september

- ☛ DV Expo 2010
- ☛ WEVA Expo 2010
- Scripting & Planning for Corporate Video
- Producing Epic Wedding Films
- ☛ Buyer's Guide: Batteries, Cases, Bags, and Other Camera Accessories

Editorial Close: 7/7/10
 Ad Space Close: 7/22/10
 Ad Materials Due: 7/29/10
 Mail Date: 8/26/10

october

- Webcasting Wedding & Event Video
- Producing Corporate Video for the Web
- ☛ Buyer's Guide: Stock Footage, Production Music, and Stock Background Animations

Editorial Close: 8/5/10
 Ad Space Close: 8/20/10
 Ad Materials Due: 8/27/10
 Mail Date: 9/27/10

november

- D-SLRs and the New HD Landscape
- Sweetening Audio in Post
- ☛ Buyer's Guide: Camera Support Equipment

Editorial Close: 9/7/10
 Ad Space Close: 9/22/10
 Ad Materials Due: 9/29/10
 Mail Date: 10/27/10

december

- ☛ GV Expo 2010
- Best of 2010
- Stereoscopic 3D and the Event Filmmaker
- ☛ Buyer's Guide: Audio Gear for Event and Corporate Producers

Editorial Close: 10/6/10
 Ad Space Close: 10/21/10
 Ad Materials Due: 10/28/10
 Mail Date: 11/29/10

questions???

For questions about EventDV editorial opportunities, email Stephen Nathans-Kelly at stephen.nathans@infotoday.com

For questions about advertising in EventDV, email John Nuzzi at jnuzzi@eventdv.net