

# 2011 Editorial Calendar

ISSUE	EDITORIAL THEMES	EDITORIAL CLOSE	AD SPACE CLOSE	AD MATERIALS DUE	MAIL DATE
JANUARY/FEBRUARY	<b>IN[FOCUS] 2011</b> <ul style="list-style-type: none"> <li>Editing Multicamera DSLR Footage</li> <li>Meeting Live Event Lighting Challenges</li> </ul>	12/01/10	12/16/10	12/23/10	1/25/11
MARCH	<ul style="list-style-type: none"> <li>Choosing Stabilization Gear</li> <li>Color Correction for Event Productions</li> </ul>	1/6/11	1/21/11	1/28/11	3/1/11
APRIL	<b>NAB 2011</b> <ul style="list-style-type: none"> <li>Acquiring Great Live Audio</li> <li>Challenges of DSLR Event Production</li> </ul> <b>Buyer's Guide: DSLR Gear</b>	2/2/11	2/17/11	2/25/11	3/28/11
MAY	<ul style="list-style-type: none"> <li>3D Event Video Production</li> <li>Media and Storage Solutions for Event Shooters</li> </ul>	3/8/11	3/23/11	3/30/11	4/28/11
JUNE	<ul style="list-style-type: none"> <li>Winner's Circle: Best of NAB 2011</li> <li>Adventures in HDR Imaging</li> </ul>	4/6/11	4/21/11	4/28/11	5/27/11
JULY/AUGUST	<ul style="list-style-type: none"> <li>4/3" Sensor Cameras and the Event Producer</li> <li>Audio Acquisition for DSLR Shooters</li> </ul> <b>Buyer's Guide: Plug-Ins, Filters, and Effects</b>	5/5/11	5/20/11	5/27/11	6/28/11
SEPTEMBER	<b>DV Expo 2011</b> <b>WEVA Expo 2011</b> <ul style="list-style-type: none"> <li>Gear Up for Corporate Video</li> <li>Shooting and Lighting for Web Delivery</li> </ul>	6/30/11	7/14/11	7/21/11	8/19/11
OCTOBER	<ul style="list-style-type: none"> <li>On-Camera Lighting Solutions</li> <li>Camera Support for DSLRs</li> </ul> <b>Buyer's Guide: Stock Footage, Production Music, and Stock Background Animations</b>	8/5/11	8/22/11	8/29/11	9/28/11
NOVEMBER	<ul style="list-style-type: none"> <li>Producing Shortform Video</li> <li>Shooting for the Edit</li> </ul>	9/6/11	9/21/11	9/28/11	10/27/11
DECEMBER	<b>GV Expo 2011</b> <ul style="list-style-type: none"> <li>HD Delivery and the Cloud</li> <li>Event Filmmakers in the Documentary World</li> </ul>	10/6/11	10/21/11	10/28/11	11/30/11

questions???

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