

2011 NAB NEW & NOTEWORTHY PRODUCT GUIDE

FOR THE EVENT VIDEOGRAPHER
AND LIVE PRODUCER

Coming in
EventDV's June Issue

Call today and reserve your space!



2011 NAB New & Noteworthy Product Guide

This year EventDV is offering special advertising section of new & noteworthy products exhibited at NAB 2011 giving you the opportunity to reach all of our readers who may not have had the opportunity to attend the conference this year.

This special guide will allow you to showcase your products to a fresh audience who weren't at the event this year, or didn't make it by your booth. The directory will also give you the opportunity to remind prospects of your products and refresh their interest in your what you have to offer

This special section will be printed in the June issue of EventDV magazine and be available on our website, EventDV.net, with a full email marketing campaign for the entire month of June.

Here's what you get:

- A quarter page 4-color listing in EventDV's June issue with product shot, logo and 75 words of text
- A listing online at EventDV.net with the same information as your print ad, plus up to three links where you can take viewers to product demos, product pages, or other offers
- Marketing includes: Exposure in BOTH EventDV's June Issue, on EventDV.net, and it will be promoted in all 4 Spotlight newsletters in June, PLUS a stand-alone email Blast promoting the section, PLUS inclusion in EventDV Live's Special July issue.

THE GUIDE'S MARKETING PROGRAM INCLUDES

- A special section in our June issue of EventDV magazine
- Online listings, including logos & photos with 3 links to your site's product page, demos, or lead capture forms
- Guide will be listed in every EventDV Spotlight newsletter in June
- Two email blasts promoting the guide our 20,000 online subscribers
- Onsite exposure on the home page of EventDV.net
- PLUS, inclusion in the Summer Issue of EventDV Live, our digital magazine for live event producers

▼ Sample quarter page
(7 x 4.25 in.)

 SmartSound Software, Inc. 8550 Balboa Blvd. Suite 180 Northridge, CA 91325 BOOTH # 123	SmartSound Software, Inc. is the maker of the SmartSound family of music technology and content products. These unique, patented products are designed to help the visual creator unlock the true impact, emotion and reach of their visuals through the power of music customized to fit to their specific project. The company's products make this result easy and affordable, bringing a new level of music options and flexibility to visual creators of all skill levels. Besides being available in over 30 countries throughout the world, it is also one of the most widely licensed audio technologies in the video industry with licenses to Adobe, Avid, Corel, Pinnacle, Sonic Solutions, Cyberlink and others. CONTACT: (818) 920-9122 • Fax: (818) 920-9152
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Space Reservations Due: 5/05/11 Mailed to Subscribers: 5/27/11

Advertising
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