

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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THE AUTHORITY FOR Event Videographers

Online Inc.,
88 Danbury Road, Suite 1D
Wilton CT 06897
Tel. No.: (203) 761-1466
Fax No.: (203) 761-1444

Official Publication of: None
Established: 1988
Issues Per Year: 12

FIELD SERVED

EventDV is for Independent Videography or Video Production Firm In-house Corporate Video/Production Department (communications, multimedia services, non-broadcast video) Post-Production Studio/Facility (NLE, DVD author, mix, effects, etc.) Software/Game Developer Equipment Dealer/Distributor/Rental Broadcast/Cable Television (local stations, programming, commercial production) Government Video Production (for federal/state/county/city law, police, fire, judiciary, etc.) School or Institution Video Production Department, Marketing/Advertising/PR Firm, Church/Religious Video Production, Hobbyist/Home Video Enthusiast Others Allied to the Field

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are professionals who work in a digital studio environment as reported in the above field and Paragraph 3a herein.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	258
Advertiser and Agency _____	445
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	813
All Other _____	837
TOTAL	2,353

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	22,407	100.0	22,407	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	22,407	100.0	22,407	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	14	235			21,861	April _____	72	323			22,658
February _____	88	387			22,160	May _____	402	109			22,365
March _____	70	317			22,407	June _____	52	676			22,989
						TOTAL	698	2,047			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007
This issue is 0.2% or 50 copies below the average of the other 5 issues reported in Paragraph two.

PRIMARY BUSINESS	TOTAL QUALIFIED	PERCENT OF TOTAL
Independent Videography or Video Production Firm _____	10,602	47.4
In-house Corporate Video/Production Department (communications, multimedia services, non-broadcast video) _____	2,323	10.4
Post-Production Studio/Facility (NLE, DVD author, mix, effects, etc.) _____	1,394	6.2
Software/Game Developer _____	514	2.3
Equipment Dealer/Distributor/Rental _____	562	2.5
Broadcast/Cable Television (local stations, programming, commercial production) _____	711	3.2
Government Video Production (for federal/state/county/city law, police, fire, judiciary, etc.) _____	821	3.7
School or Institution Video Production Department _____	1,617	7.2
Marketing/Advertising/PR Firm _____	1,042	4.7
Church/Religious Video Production _____	663	3.0
Hobbist/Home Video Enthusiast _____	788	3.5
Others Allied to the Field _____	1,328	5.9
TOTAL QUALIFIED CIRCULATION	22,365	100.0
PERCENT	100.0	-

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	12,331	5,812	4,114			22,257	99.5
a. Written _____	640	2,884	1,493			5,017	22.4
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	11,691	2,928	2,621			17,240	77.1
II. TOTAL - Request from recipient's company: _____	1	105	2			108	0.5
a. Written _____	1	105	2			108	0.5
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	12,332	5,917	4,116			22,365	100.0
PERCENT	55.1	26.5	18.4			100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			22,278	99.6
Individuals by name only _____			1	-
Titles or functions only _____			84	0.4
Company names only _____			2	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			22,365	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			54		400-427 Kentucky _____			153	
030-038 New Hampshire _____			94		370-385 Tennessee _____			381	
050-059 Vermont _____			39		350-369 Alabama _____			157	
010-027 Massachusetts _____			508		386-397 Mississippi _____			84	
028-029 Rhode Island _____			62		EAST SO. CENTRAL			775	3.5
060-069 Connecticut _____			357		716-729 Arkansas _____			95	
NEW ENGLAND			1,114	5.0	700-714 Louisiana _____			169	
100-149 New York _____			1,922		730-749 Oklahoma _____			171	
070-089 New Jersey _____			880		750-799 Texas _____			1,144	
150-196 Pennsylvania _____			780		WEST SO. CENTRAL			1,579	7.0
MIDDLE ATLANTIC			3,582	16.0	590-599 Montana _____			60	
430-459 Ohio _____			697		832-838 Idaho _____			82	
460-479 Indiana _____			350		820-831 Wyoming _____			21	
600-629 Illinois _____			898		800-816 Colorado _____			371	
480-499 Michigan _____			626		870-884 New Mexico _____			107	
530-549 Wisconsin _____			379		850-865 Arizona _____			385	
EAST NO. CENTRAL			2,950	13.2	840-847 Utah _____			219	
550-567 Minnesota _____			370		889-898 Nevada _____			188	
500-528 Iowa _____			157		MOUNTAIN			1,433	6.4
630-658 Missouri _____			322		995-999 Alaska _____			43	
580-588 North Dakota _____			30		980-994 Washington _____			486	
570-577 South Dakota _____			36		970-979 Oregon _____			257	
680-693 Nebraska _____			84		900-961 California _____			4,584	
660-679 Kansas _____			120		967-968 Hawaii _____			136	
WEST NO. CENTRAL			1,119	5.0	PACIFIC			5,506	24.6
197-199 Delaware _____			55		UNITED STATES			21,787	97.4
206-219 Maryland _____			463		969 & 004-009 U.S. Territories _____			86	
200-205 Washington, DC _____			124		Canada _____			470	
220-246 Virginia _____			509		Mexico _____			-	
247-268 West Virginia _____			65		Other International _____			3	
270-289 North Carolina _____			447		APO/FPO _____			19	
290-299 South Carolina _____			206		TOTAL QUALIFIED CIRCULATION			22,365	100.0
300-319 Georgia _____			576						
320-349 Florida _____			1,284						
SOUTH ATLANTIC			3,729	16.7					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2004	2005	2006	2007	*2008
Total Audit Average Qualified:	26,730	25,573	24,432	22,970	22,407
Qualified Non-Paid: _____	26,145	25,127	24,111	22,798	22,407
Qualified Paid: _____	585	446	321	172	-
Post Expire Copies included in Paid Circulation: _____	0.37%	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	\$100.32	\$98.09	**NC	**NC	**NC

***NOTE: 2008 data is unaudited.**

**NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Bob Fernekees, Group Publisher

Roy Beagley, Fulfillment Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 11, 2008

State Connecticut

County Fairfield

Received by BPA Worldwide August 11, 2008

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